

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, KEGAN BERAN,

being/on behalf of: JOEY HENSLEY, a legally

qualified candidate of the REPUBLICAN political

party for the office of: TN SD 28

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Joey Hensley for Senate 855 Summertown Hwy. Hohenwald, TN 38462

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

VINCE VINSON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/30/12

Date

  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



WZTV/Nashville  
631 Mainstream Dr  
Nashville, TN 37228

Strategic Media Services  
3299 K Street NW  
Ste 200  
Washington, DC 20007

# Contract # 1403032

Schedule Dates: 10/31/12-11/06/12  
Advertiser: Joeey Hensley for State Senate (74995)  
Agency: Strategic Media Services (9287)  
Product: POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand: JOEY HENSLEY FOR STATE SENATE (483181)  
Salesperson: Millennium/Dc, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: /  
Phone/Fax: /  
CPE: N/A  
Account Types: National/Political Candidate Agency, BRD  
Billing Type: Weekly/Irregular  
Comments: JONATHAN VITTI 202.955.5342

Date Entered: 10/30/12  
Last Modified: 10/30/12  
Entered By: Kelly Williams  
CO-OP: No  
Headline #: A354R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$360.00  
Net Total: \$2,040.00  
Sales Tax:

Nashville (WZTV)		
By Broadcast Month	Spots	Rate
Nov 2012	12	\$2,400.00
<b>Grand Total:</b>	<b>12</b>	<b>\$2,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	6A-7A (CST)				1					1	\$60.00	\$60.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
2.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	6A-7A (CST)				1	1				2	\$60.00	\$120.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
3.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	6A-7A (CST)		1	1						2	\$60.00	\$120.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
4.0	Normal Line / News	10/31/12-10/31/12	2	:30	9P- News-Fox 17 News at 9pm				1					1	\$400.00	\$400.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
5.0	Normal Line / News	11/01/12-11/01/12	2	:30	9P- News-Fox 17 News at 9pm				1					1	\$400.00	\$400.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
6.0	Normal Line / News	11/02/12-11/02/12	2	:30	9P- News-Fox 17 News at 9pm				1					1	\$400.00	\$400.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
7.0	Normal Line / News	11/03/12-11/03/12	2	:30	9P- News-Fox 17 News at 9pm				1					1	\$400.00	\$400.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
8.0	Normal Line / News	11/05/12-11/05/12	2	:30	10P- News-Fox 17 News at 10pm				1					1	\$150.00	\$150.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12
9.0	Normal Line / News	11/03/12-11/03/12	2	:30	9P- News-Fox 17 News at 9pm				1					1	\$300.00	\$300.00	Nashville (WZTV)	BOUGHT AT LEVEL 2 - STATION CLOSE RATE	10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WZTV/Nashville  
631 Mainstream Dr  
Nashville, TN 37228

Strategic Media Services  
3299 K Street NW  
Ste 200  
Washington, DC 20007

Contract # 1403032  
Schedule Dates 10/31/12-11/06/12  
Advertiser Joey Hensley for State Senate (74995)  
Agency Strategic Media Services (8287)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand JOEY HENSLEY FOR STATE SENATE (483181)  
Salesperson Millennium/DC Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name /  
Phone/Fax /  
CPE N/A  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments JONATHAN VITTI 202.955.5342

Date Entered 10/30/12  
Last Modified 10/30/12  
Entered By Kelly Williams  
CO-OP No  
Headline #  
Demo A35-R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$360.00  
Net Total \$2,040.00  
Sales Tax

Nashville (WZTV)  
By Broadcast Month  
Nov. 2012 12 \$2,400.00  
Grand Total 12 \$2,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News	11/04/12-11/04/12	12	:30	8A- FOX-FOX News Sunday	1							1	1	\$50.00	\$50.00	Nashville (WZTV)	BOUGHT AFTER 2-2 STATION CLOSURE RATE	10/30/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order# 9854607 Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 1403032

Last Received: 11/02/2012 11:28 AM  
Showing Buylines: All Lines

Printed: 11/02/2012 12:02 PM

1 of 2

Station WZTV-TV NASHVILLE, TN  
Advertiser ( ) POLITICAL  
Product JOE HENSLEY  
Estimate# 3155  
Buyer WHITNEY EVERSOLE  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA PLACEMENT  
7669 STAGERS LOOP  
DELAWARE, OH 43015  
Agency C/P1/P2/E //3155  
Flight Dates 10/31/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

CONTRACT COMMENT

NO DISCRIMINATION \*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES, AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	LN	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F-M-TU	6A-7A	MORNINGS	:30	\$60.00	OCT31-NOV06	5	1	5	\$300.00	
	2	W-F-M	9P-10P	LATE NEWS	:30	\$400.00	OCT31-NOV05	4	1	4	\$1,600.00	
	3	W-F-M	10P-1035P	LATE NEWS	:30	\$150.00	OCT31-NOV05	1	1	1	\$150.00	
	4	SA	930P-10P	LATE NEWS	:30	\$300.00	NOV03-NOV03	1	1	1	\$300.00	
	5	SU	8A-9A	NEWS SUNDAY	:30	\$50.00	NOV04-NOV04	1	1	1	\$50.00	

REPORT TOTALS

Report Totals: 12 / \$2,400.00

SALES MONTHLY TOTALS

Nov 12: 12 / \$2,400.00  
Sales Totals: 12 / \$2,400.00  
Station Totals: 12 / \$2,400.00  
Lines not sent/rcld/etm: 0 / \$0.00

COMPETITIVE

Market Totals: \$26,000

Cable 0%

WISN 0%

WISN 0%

WISN 0%

WISN 0%

Rep Order# 9854607 Ver# 1 Mod# 0 Status Confirmed

Train Order# 1403032

Last Received: 11/02/2012 11:28 AM  
Showing Buylines: All Lines

2 of 2

Station WZZM-TV NASHVILLE, TN  
Advertiser ( ) POLITICAL  
Product JOE HENSLEY  
Estimate# 3155  
Buyer WHITNEY EVERSOLE  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA PLACEMENT  
7669 STAGERS LOOP  
DELAWARE, OH 43015  
Agency C/P1/P2/E //3155  
Flight Dates 10/31/2012-11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

Books null  
Demos 3155